



141 Needham Street • Newton, MA 02464 • USA  
www.tripadvisor.co.uk

Director  
Regina Apartmentos  
Albufeira- Algarve  
Faro 8200  
PORTUGAL

Dear Regina Apartmentos,

**Congratulations! You've earned a 'Recommended on TripAdvisor' sticker!**

Travellers are impressed by your business and service standards — and it shows in their reviews. We're recognising this impressive accomplishment by presenting you with a coveted 'Recommended on TripAdvisor' sticker. As only 3+ rated properties will receive this TripAdvisor accolade, we hope you'll display your sticker with pride for customers to see.

As the world's largest travel website, TripAdvisor enjoys more than 50 million savvy visitors\* every month, who turn to us for advice about hotels, restaurants, attractions and more.

Prominently displaying the 'Recommended on TripAdvisor' endorsement shows current and potential customers that:

- You welcome their business
- Your establishment and services are highly regarded
- You're associated with a top name in travel and restaurant reviews

TripAdvisor also offers a broad range of **free** marketing tools that can help you promote your business, including email alerts when new reviews are posted, 'How To' guides and videos for optimising your TripAdvisor listing, tips on how to post management responses and more.

Visit [www.tripadvisor.co.uk/Owners](http://www.tripadvisor.co.uk/Owners), then select your business type and search for your property's name to find the tools available to you. Congratulations again on your recognition and keep up the good work!

Yours sincerely,

Christine Petersen  
President, TripAdvisor for Business

\*Source: comScore Media Metrix, Worldwide, January 2012

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